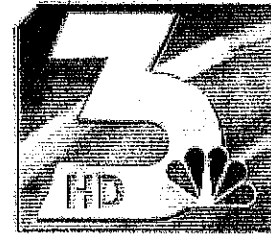


ORDER

KSNV

Orders
Order / Rev: 106494
Alt Order #: 06851227
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 373
Flight Dates: 09/12/12 - 09/18/12
Original Date / Rev: 09/11/12 / 09/25/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Romney for President *- Revised*
Demographic: A35+
Product Codes: PLC02-Republican
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/18/12 | 105 | \$52,185.00 | \$44,357.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 105 | \$52,185.00 | \$44,357.25 | 0.00 |
| Totals | 105 | \$52,185.00 | \$44,357.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 25% | \$52,185.00 |
| Market | 100% | \$208,740.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 28% | \$58,447.20 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 26% | \$54,272.40 |
| KTUD | 0% | \$0.00 |
| KVVU | 21% | \$43,835.40 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1 | KSNV | 09/17/12 | 09/18/12 | M-F 6-7a WakeUp w/WagM | | 6-7a | MT----- | :30 | 2 | \$450.00 | 2 | 0.00 | NM | 2 | \$900.00 |
| WAKE WWAGNER 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | 2 | | | \$450.00 | | 0.00 | | | |

Order / Rev: 106494
 Alt Order #: 06851227
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 373
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 1 | KSNV | 09/17/12 | 09/18/12 | M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners | | 6-7a | MT----- | :30 | 2 | \$450.00 | 2 | 0.00 | NM | 2 | \$900.00 |
| WAKE W/WAGNER 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | 2 | | \$450.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 09/12/12 | 09/14/12 | M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners | | 6-7a | --WTF-- | :30 | 3 | \$450.00 | 2 | 0.00 | NM | 2 | \$900.00 |
| WAKE W/WAGNER 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 3 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/10/12-09/16/12 | | M-F 6-7a WakeUp w/Wagner | | 6-7a | --WThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Unresolved [NBC NEWS SPECIAL REPORT] | | | | | | | | | | | | | | | |
| E 3 | KSNV | 09/17/12 | 09/18/12 | Today Show Today Show | CM | 658a-9am | MT----- | :30 | 2 | \$550.00 | 2 | 0.00 | NM | 2 | \$1,100.00 |
| TODAY 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | 2 | | \$550.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 09/12/12 | 09/14/12 | Today Show Today Show | CM | 658a-9am | --WTF-- | :30 | 3 | \$550.00 | 2 | 0.00 | NM | 3 | \$1,650.00 |
| TODAY 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 3 | | \$550.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 09/17/12 | 09/18/12 | M-F Today Show II 3rd H0M M-F Today Show II | | 9-10a | MT----- | :30 | 2 | \$200.00 | 2 | 0.00 | NM | 0 | \$0.00 |
| TODAY 2 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | 2 | | \$200.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F Today Show II 3rd Hr | | 9-10a | MT----- | :30 | | (\$200.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | M-F Today Show II 3rd Hr | | 9-10a | MT----- | :30 | | (\$200.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 6 | KSNV | 09/17/12 | 09/18/12 | M-F Today Show III 4th BM Today 4th Hour | | 10am-11am | MT----- | :30 | 2 | \$200.00 | 2 | 0.00 | NM | 2 | \$400.00 |
| TODAY 3 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | 2 | | \$200.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 09/12/12 | 09/14/12 | M-F Today Show III 4th BM Today 4th Hour | | 10am-11am | --WTF-- | :30 | 3 | \$200.00 | 2 | 0.00 | NM | 3 | \$600.00 |
| TODAY 3 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 3 | | \$200.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 09/17/12 | 09/18/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MT----- | :30 | 2 | \$200.00 | 2 | 0.00 | NM | 2 | \$400.00 |
| RACHEL 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | 2 | | \$200.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 09/12/12 | 09/14/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | --WTF-- | :30 | 3 | \$200.00 | 2 | 0.00 | NM | 3 | \$600.00 |
| RACHEL 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 3 | | \$200.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 09/17/12 | 09/18/12 | Noon News Noon News | CM | 12-1230pm | MT----- | :30 | 2 | \$275.00 | 2 | 0.00 | NM | 2 | \$550.00 |
| NOON NEWS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | 2 | | \$275.00 | | 0.00 | | | | | | |

Order / Rev: 106494
 Alt Order #: 06851227
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 373
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|---|-------|----------------------------|-------------------|-----|-------------|-----------|-----|---------------|------|-------|------------|
| E 11 | KSNV | 09/12/12 | 09/14/12 | Noon News Noon News | CM | 12-1230pm | --WTF-- | :30 | 3 | \$275.002 | | 0.00 | NM | 3 | \$825.00 |
| NOON NEWS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 3 | | \$275.00 | | | 0.00 | | | |
| E 12 | KSNV | 09/17/12 | 09/18/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MT----- | :30 | 2 | \$275.002 | | 0.00 | NM | 2 | \$550.00 |
| DAYS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | 2 | | \$275.00 | | | 0.00 | | | |
| E 13 | KSNV | 09/12/12 | 09/14/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | --WTF-- | :30 | 3 | \$275.002 | | 0.00 | NM | 3 | \$825.00 |
| DAYS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 3 | | \$275.00 | | | 0.00 | | | |
| E 14 | KSNV | 09/17/12 | 09/18/12 | The Doctors The Doctors | CM | 2pm-3pm | MT----- | :30 | 2 | \$175.002 | | 0.00 | NM | 2 | \$350.00 |
| DRS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | 2 | | \$175.00 | | | 0.00 | | | |
| E 15 | KSNV | 09/12/12 | 09/14/12 | The Doctors The Doctors | CM | 2pm-3pm | --WTF-- | :30 | 3 | \$175.002 | | 0.00 | NM | 3 | \$525.00 |
| DRS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 3 | | \$175.00 | | | 0.00 | | | |
| E 16 | KSNV | 09/17/12 | 09/18/12 | Dr. Phil Dr Phil | CM | 3-4p | MT----- | :30 | 2 | \$300.002 | | 0.00 | NM | 2 | \$600.00 |
| DR PHIL 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | 2 | | \$300.00 | | | 0.00 | | | |
| E 17 | KSNV | 09/12/12 | 09/14/12 | Dr. Phil Dr Phil | CM | 3-4p | --WTF-- | :30 | 3 | \$300.002 | | 0.00 | NM | 3 | \$900.00 |
| DR PHIL 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 3 | | \$300.00 | | | 0.00 | | | |
| E 18 | KSNV | 09/17/12 | 09/18/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MT----- | :30 | 2 | \$350.002 | | 0.00 | NM | 2 | \$700.00 |
| NEWS 430 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | 2 | | \$350.00 | | | 0.00 | | | |
| E 19 | KSNV | 09/12/12 | 09/14/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | --WTF-- | :30 | 3 | \$350.002 | | 0.00 | NM | 3 | \$1,050.00 |
| NEWS 430 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 3 | | \$350.00 | | | 0.00 | | | |
| E 20 | KSNV | 09/17/12 | 09/18/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MT----- | :30 | 2 | \$450.002 | | 0.00 | NM | 2 | \$900.00 |
| NEWS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | 2 | | \$450.00 | | | 0.00 | | | |
| E 21 | KSNV | 09/12/12 | 09/14/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | --WTF-- | :30 | 3 | \$450.002 | | 0.00 | NM | 3 | \$1,350.00 |
| NEWS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | 3 | | \$450.00 | | | 0.00 | | | |
| E 22 | KSNV | 09/17/12 | 09/18/12 | M-F Early News M-F Early News | CM | 5-630p | MT----- | :30 | 4 | \$725.002 | | 0.00 | NM | 4 | \$2,900.00 |
| NEWS 5 2/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | 4 | | \$725.00 | | | 0.00 | | | |
| E 23 | KSNV | 09/12/12 | 09/14/12 | | CM | 5-630p | --WTF-- | :30 | 6 | \$725.002 | | 0.00 | NM | 5 | \$3,625.00 |

| | | |
|---------------|----------------------|------|
| Advertiser: | Romney for President | |
| Product Desc: | ROMNEY FOR PRESIDENT | KSNV |
| Estimate: | 373 | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|----------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|------------|---------------|------|-------|------------|
| | | | | M-F Early News | | | | | | | | | | | |
| | | | | M-F Early News | | | | | | | | | | | |
| | | | | NEWS 5 2/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 6 | \$725.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSNV | 09/10/12-09/16/12 | | M-F Early News | | 5-630p | --WThF---- | :30 | | (\$725.00) | 0.00 | NM | | | |
| | | | | Unresolved | | | | | | | | | | | |
| | | | | [NEWS INTERRUPT FOR POTUS] | | | | | | | | | | | |
| E 24 | KSNV | 09/17/12 | 09/18/12 | M-F Jeopardy | CM | 630-7pm | MT----- | :30 | 4 | \$725.00 | 2 | 0.00 | NM | 4 | \$2,900.00 |
| | | | | M-F Jeopardy | | | | | | | | | | | |
| | | | | JEOPARDY 2/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | | | 4 | \$725.00 | | 0.00 | | | |
| E 25 | KSNV | 09/12/12 | 09/14/12 | M-F Jeopardy | CM | 630-7pm | --WTF-- | :30 | 6 | \$725.00 | 2 | 0.00 | NM | 6 | \$4,350.00 |
| | | | | M-F Jeopardy | | | | | | | | | | | |
| | | | | JEOPARDY 2/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 6 | \$725.00 | | 0.00 | | | |
| E 26 | KSNV | 09/17/12 | 09/18/12 | M-F Wheel | CM | 7-730pm | MT----- | :30 | 2 | \$725.00 | 2 | 0.00 | NM | 2 | \$1,450.00 |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| | | | | WHEEL 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | | | 2 | \$725.00 | | 0.00 | | | |
| E 27 | KSNV | 09/12/12 | 09/14/12 | M-F Wheel | CM | 7-730pm | --WTF-- | :30 | 3 | \$725.00 | 2 | 0.00 | NM | 3 | \$2,175.00 |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| | | | | WHEEL 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$725.00 | | 0.00 | | | |
| E 28 | KSNV | 09/17/12 | 09/18/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | MT----- | :30 | 4 | \$750.00 | 2 | 0.00 | NM | 4 | \$3,000.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 2/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | | | 4 | \$750.00 | | 0.00 | | | |
| E 29 | KSNV | 09/12/12 | 09/14/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | --WTF-- | :30 | 6 | \$750.00 | 2 | 0.00 | NM | 6 | \$4,500.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 2/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 6 | \$750.00 | | 0.00 | | | |
| E 30 | KSNV | 09/17/12 | 09/18/12 | The Tonight Show | CM | 1135p-1237a | MT----- | :30 | 2 | \$250.00 | 2 | 0.00 | NM | 2 | \$500.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONIGHT 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MT----- | | | | | 2 | \$250.00 | | 0.00 | | | |
| E 31 | KSNV | 09/12/12 | 09/14/12 | The Tonight Show | CM | 1135p-1237a | --WTF-- | :30 | 3 | \$250.00 | 2 | 0.00 | NM | 3 | \$750.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONIGHT 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$250.00 | | 0.00 | | | |
| E 32 | KSNV | 09/15/12 | 09/15/12 | News 3 Sunrise - SATURDAY | CM | 6a-7a | -----S- | :30 | 2 | \$200.00 | 2 | 0.00 | NM | 2 | \$400.00 |
| | | | | News 3 Sunrise SATURDAY | | | | | | | | | | | |
| | | | | NEWS SUNRISE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 2 | \$200.00 | | 0.00 | | | |
| E 33 | KSNV | 09/15/12 | 09/15/12 | Saturday Today | CM | 7a-9am | -----S- | :30 | 2 | \$325.00 | 2 | 0.00 | NM | 2 | \$650.00 |
| | | | | Saturday Today | | | | | | | | | | | |
| | | | | SAT TODAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 34 | KSNV | 09/15/12 | 09/15/12 | Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 3 | \$350.00 | 2 | 0.00 | NM | 3 | \$1,050.00 |
| | | | | Sa-Su Early News | | (5:00 PM-5:30 PM) | | | | | | | | | |

Order / Rev: 106494
 Alt Order #: 06851227
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 373
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------|-----------|-------------------|-----------------|--|-------|-----------------------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 3 | \$350.00 | | 0.00 | | | |
| E 35 | KSNV | 09/15/12 | 09/15/12 | Wknd Jeopardy SAT/Jeopardy | CM | 630-7pm | -----S- | :30 | 1 | \$350.002 | | 0.00 | NM | 1 | \$350.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 36 | KSNV | 09/15/12 | 09/15/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 2 | \$750.002 | | 0.00 | NM | 2 | \$1,500.00 |
| NEWS 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 2 | \$750.00 | | 0.00 | | | |
| E 37 | KSNV | 09/15/12 | 09/15/12 | Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3 | CM | 5:00- 6:00am (5:00 AM-5:30 AM) | -----S- | :30 | 1 | \$1,250.002 | | 0.00 | NM | 1 | \$1,250.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 1 | \$1,250.00 | | 0.00 | | | |
| E 38 | KSNV | 09/15/12 | 09/15/12 | Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3 | CM | 5:00- 6:00am (5:30 AM-6:00 AM) | -----S- | :30 | 1 | \$1,250.002 | | 0.00 | NM | 1 | \$1,250.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | | 1 | \$1,250.00 | | 0.00 | | | |
| E 39 | KSNV | 09/16/12 | 09/16/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$185.002 | | 0.00 | NM | 1 | \$185.00 |
| NEWS SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$185.00 | | 0.00 | | | |
| E 40 | KSNV | 09/16/12 | 09/16/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$325.002 | | 0.00 | NM | 1 | \$325.00 |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 41 | KSNV | 09/16/12 | 09/16/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$1,900.002 | | 0.00 | NM | 1 | \$1,900.00 |
| MEET PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$1,900.00 | | 0.00 | | | |
| E 42 | KSNV | 09/16/12 | 09/16/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$250.002 | | 0.00 | NM | 0 | \$0.00 |
| NEWS TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$250.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/10/12-09/16/12 | | News 3 Today Wknd | | 9a-930am | -----Su | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [PROGRAM CHANGE] PROGRAM CHANGE | | | | | | | | | | | | | | | |
| E 43 | KSNV | 09/16/12 | 09/16/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$250.002 | | 0.00 | NM | 0 | \$0.00 |
| CHRIS MATTHEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 1 | \$250.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/10/12-09/16/12 | | Chris Matthews 9:30AM SUN | | 9:30a-10a | -----Su | :30 | | (\$250.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [PROGRAM CHANGE] PROGRAM CHANGE | | | | | | | | | | | | | | | |
| E 44 | KSNV | 09/16/12 | 09/16/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 2 | \$750.002 | | 0.00 | NM | 2 | \$1,500.00 |
| NEWS 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | | 2 | \$750.00 | | 0.00 | | | |

Order / Rev: 106494
 Alt Order #: 06851227
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 373

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|----|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|----------|--------|-----------------|
| | | | | | | | | | | | | | Totals | 105 \$52,185.00 |